**Entrepreneurship 30**

**COMPANY SPEECH EVALUATION**

**Student:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Position:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| --- | --- | --- | --- | --- |
| **NONVERBAL** | **4** | **3** | **2** | **1** |
| **Eye Contact** | Holds attention of entire audience with the use of direct eye contact, rarely looking at notes | Consistent use of direct eye contact with audience, but still returns to notes | Displayed minimal eye contact with audience, mostly reading from notes | Little to no eye contact with audience |
| **Body Language** | Movements seem fluid and help the audience to engage in presentation | Made movements or gestures to enhance presentation | Very little movement or descriptive gestures | No movement or negative movement, takes away from presentation |
| **Professionalism** | Obvious effort put forth to represent a professional image | Some effort to be professional | Minimal effort to be professional | Not professional |

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| --- | --- | --- | --- | --- |
| **VERBAL** | **4** | **3** | **2** | **1** |
| **Enthusiasm** | Demonstrates a strong positive feeling about the topic throughout the whole presentation | Occasionally shows positive feels about the topic | Shows minimal to no positivity towards topic | Shows no interest or negativity towards topic |
| **Volume** | Uses a clear voice; all audience members can hear; correct pronunciation of terms | Uses a clear voice; most audience members can hear; correct pronunciation of most terms | Voice is low. Incorrectly pronounces terms. Audience has difficulty hearing presentation | Low voice, mumbles, incorrectly pronounces terms, too quiet for majority of audience to hear |

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